

## WHO WE ARE

**women united across all traditional dividing lines** – political, religious, ethnic, social, and geographic – in a rapidly growing grassroots movement of 11,000 in Israel with over 33,000 FB supporters, founded in the midst of **deep despair** and **cynicism** following our most recent war with Gaza (Operation Protective Edge '14) **in order to reclaim hope in a viable future for our region**



## OUR

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### GOAL

**to reach an honorable and bilaterally acceptable political agreement to the Israeli-Palestinian conflict** with a target date of 2018

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### OBJECTIVES

- (1) to grow our numbers through diversity** by reaching out to religious and secular women; Jews and Arabs; right, center, and left-wing voters; immigrant and native-born residents from all corners of the country, as well as moderate settler women
- (2) to pressure the Israeli government to prioritize** reaching an agreement
- (3) to increase the number of women in all aspects of negotiation**, as mandated by UN Security Council resolution 1325 to which Israel was the first signatory in 2005

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### STRATEGIES

- (1) to increase the public will** for a negotiated agreement by using careful, inclusive language and forging local, regional and international partnerships
- (2) to focus on the existential necessity to reach a political agreement** as opposed to advocating for any one specific peace plan
- (3) to engage with, and monitor, government and Knesset members** of all parties to make them accountable to our question: *What have you done today to prevent the next war?*
- (4) to uphold a non-hierarchical organizational structure**, fostering a **leader-ful** movement
- (5) to train women** to take our mandated **seat at the table**

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### MAJOR ACTIONS SO FAR

- (1) peace-train launch** in November 2014
- (2) over 300 movie screenings** of *Pray the Devil Back to Hell*
- (3) election patrols** prior to the March 2015 national elections
- (4) alternative speech** (to Netanyahu's before the American Congress) and **march to the Knesset** in March 2015
- (5) rallying** in public places, events, and parlor mtgs **to promote our message of hope**
- (6) 50-day shared fast outside the Prime Minister's residence** in Jul-Aug '15 to mark the previous summer's 50-day war with Gaza and attend to the endless cycle of war
- (7) Piece-for-Peace/Quilt Activism** – now an international project
- (8) the March of Hope in October 2016, uniting women** throughout the country, region, and world in the conviction that **despair is not an option** and that **only a political agreement will bring true security to our region**